



the
brunel
swindon

Key Facts

Key Facts: Spend, dwell time, frequency and conversion



Average Spend
£34.40

Up
4%



Average Dwell
57 Minutes

Up
7.5%



Visitor Frequency
63#

Up
5%

Conversion
53%

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Key Facts: Offering



526,000



121 Shop Units



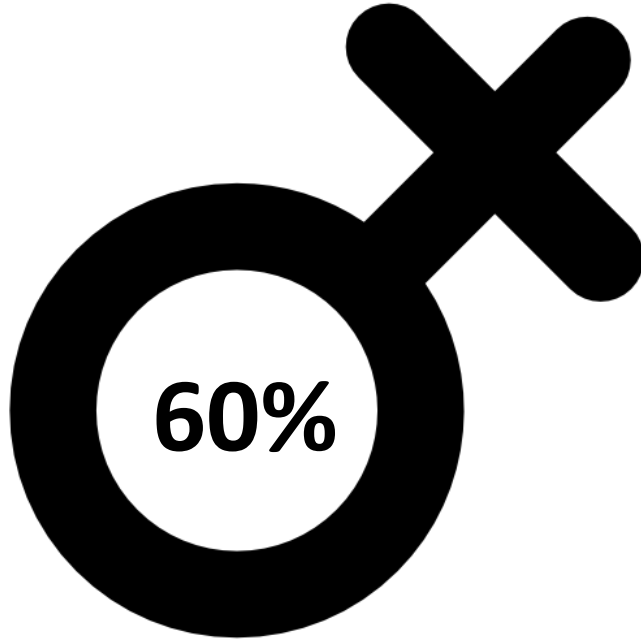
**26 Cafes, Restaurants
and Kiosks**



**700 Adjacent Car
Parking Spaces**

Key Facts: Visitor statistics

Female Visitors



Male Visitors

